



Sponsor a meeting

Thank you for sponsoring a meeting!

For the sum of only £75, you get the following benefits:

- The chance to address the meeting for 5 minutes, using slides or any media to help provide greater impact
- Where at all possible, any visual media can be set to display before the meeting, during the coffee breaks, and again after the meeting
- You can provide a range of literature or display material
- We refer to each sponsor's name in our monthly page in the Echo, twice: initially, a couple of days ahead of that month's meeting; and then, the following month, by way of review of the previous meeting
- There is a dedicated page on our website, where members and visitors can see details of the meeting sponsors for the previous six months; we'll happily add a logo and a hotlink to your own website, if you wish.

What do we do with the money?

The club is not a profit-making organisation, and indeed the bulk of our surplus funds is given to local charities at the end of each financial year, following our summer AGM.

However, we do need access to funds during the year to cover the cost of meetings for which no sponsor can be found and to purchase incidentals, and we have occasional need of publicity materials – business cards are now printed and we have a couple of display banners. The cards and banners allow us to have greater visibility when we attend business shows or similar, and this in turn enhances the standing of the club, attracts more members – and hence there are more people to hear your presentation!

If you would like to sponsor a meeting, or have any queries, please contact Nicki Gray who has the current schedule of meetings and sponsors. The fee of £75 is payable (against our invoice, if required for your business) in advance or on the day of the meeting. Cheques should be made payable to Lincoln Business Club.